



SUNRISE DAY CAMPS

Where children with cancer find a new beginning every day...





WHERE KIDS CAN JUST BE KIDS...

Sunrise Day Camps are the only summer-long day camps in the world for children with cancer and their siblings, ages 3½–16 (ages 3½–18 at Sunrise–Long Island), who are within five years of active or follow-up treatment for cancer. Unlike most oncology sleep-away camps which are offered 1-2 weeks each summer, Sunrise allows children to attend for as little as one day or for as much as the entire summer. Being a day camp also enables children who are in active treatment to continue with their home doctors while returning to the comfort of their own beds each night.

Recognizing the extraordinary financial demands that a child's chronic illness can have on a family, all of our programs are always offered completely **free of charge**.

All Sunrise Day Camps are proud members of the **Sunrise Association**, whose mission is to bring back the joys of childhood to children with cancer and their siblings worldwide. Sunrise accomplishes this through the creation and oversight of welcoming, inclusive **summer day camps, year-round programs** and **in-hospital recreational programs**, all offered **free of charge**.

Since opening in 2006, Sunrise has enriched the lives of over 20,000 children through its unique summer day camps, year-round programs, in-hospital Sunrise On Wheels programs, and its virtual camps, all designed to bring magic and joy to the lives of children struggling with cancer.



“Sunrise is bringing normal childhood back to special campers who missed out on so much.”

– Dr. Sarah Vaiselbuh, Staten Island University Hospital



A HAPPY, SAFE PLACE...

Sunrise Day Camp–Long Island, Sunrise Day Camp–Pearl River and Sunrise Day Camp–Staten Island are situated on expansive campgrounds boasting lush woods, grassy hills and open meadows.

Daily activities may include:

Recreational & Instructional Swimming | Basketball, Baseball, Volleyball, Soccer | Arts & Crafts | Music & Drama | Water Play | Dance | Mini Golf | Nature | Yoga | Group Games ...and so much more!



Parents have peace of mind when their children attend Sunrise. All activities at camp are designed with special features to best accommodate the needs of our children. Medical personnel are always available to provide expert advice and care if needed.

Sunrise Day Camps are designed to meet the particular needs of children with cancer. In addition to beautiful grounds, our camps have indoor air-conditioned facilities and other modifications so that children can enjoy summer camp at its fullest.



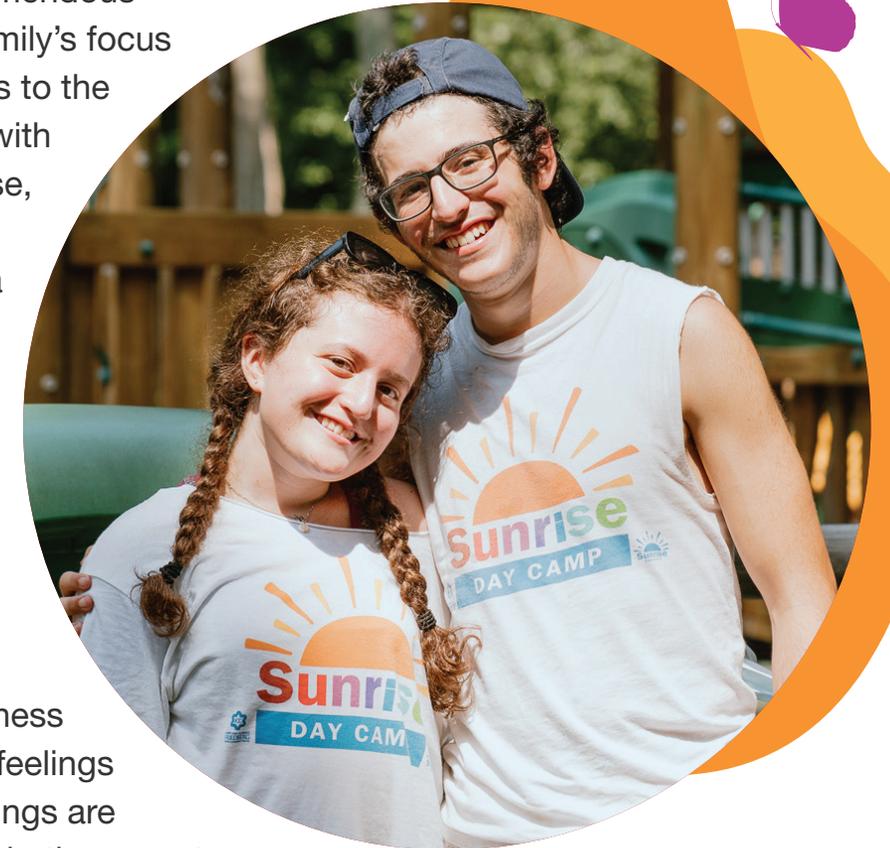


THE SUNRISE EXPERIENCE...

Sunrise Day Camps are offered **free of charge** to children ages 3½–16 (ages 3½–18 on Long Island) who are within five years of active or follow-up treatment for cancer, provided their doctor clears them to participate. Days and hours may vary by site.

Siblings are Welcome at Sunrise Day Camp!

When a child has cancer, it affects the entire family. Siblings too face tremendous challenges as the family's focus understandably turns to the needs of their child with cancer. But at Sunrise, they can play and interact together in a typical, fun way, free from the constant worry that can often accompany a chronically ill child. At Sunrise, children learn to better understand and deal with their sibling's illness as well as their own feelings and challenges. Siblings are welcome to attend whether or not the child with cancer is able to be a camper.



"I love camp. I don't want anything changed because camp is already perfect... it's the best camp in the world!"

– Justin, age 10



Who Staffs Sunrise?

Sunrise Day Camps are staffed by counselors, specialists and volunteers specially trained prior to the camp's opening. Our camps' on-site Directors have extensive experience with children and camping, and our staff-to-camper ratio often exceeds 1:4, assuring that every need of our campers is accommodated. One-to-one counselor support may also be arranged at no charge where and when the camp and families agree on the need.

What About Medical Support?

Each Sunrise Camp is supported by a medical director as well as on-site pediatric oncology nurses. All camps have a private, air-conditioned Wellness Center from which most medications can be easily administered. Ample indoor areas are also provided for children to just "cool down and rest." In the unlikely event of an emergency during the camp day, rapid transportation by ambulance is available.

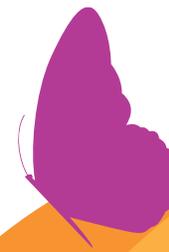


Transportation Options

Sunrise Day Camps are situated within driving distance of its local communities and surrounding boroughs. In order to limit their time on buses and keep them in the most comfortable environment, we always encourage parents to drive their children to and from camp. However, should driving not be an option, free bus transportation is available from select locations on Long Island, Queens, Brooklyn, Manhattan, the Bronx, Westchester, Rockland, Orange County, Lower Hudson Valley, Western Connecticut, New Jersey and Staten Island. Additional special transportation arrangements can be worked out to accommodate the different needs of families.

How Long Is the Camp Season?

Sunrise Day Camps are full-summer day camps that operate Monday through Friday, from approximately 9:30AM–3:45PM (excluding transportation times). Please check with your individual camp for start and end dates as these vary by location. In most cases the summer is divided into sessions, ranging from 1½–2 weeks each. Campers may sign up for any or all sessions depending on their summer schedule, and special accommodations can easily be made depending on each child's individual needs. At Sunrise, we recognize that children may not be able to attend camp every day, and so our program is designed to assure that no one "misses out" because of an absence. To accommodate working parents, extended hours are available from about 7:30AM to as late as 6:30PM. Days and hours may vary by site.



"While we wish a million times over that our family was not affected by this horrible disease, we cannot feel more blessed to know and love our 'Sunrise Family'... because that is what it is – not just a day camp, but a family."

– Adam, Sunrise Day Camp Parent



What Type of Food Is Served?

One of the great advantages of day camps is that children can bring their own yummy lunches from home, so that allergies, dietary restrictions or personal preferences are never an issue. But that's all they need to bring, as we provide several snacks and drinks through the day. Need something special? No problem! Just let us know and we'll get it. As part of our commitment to provide a safe environment for all children, Sunrise Day Camps are nut-aware facilities, meaning we will not knowingly serve any food with nuts and we request that all parents do the same.

All foods served at our Long Island and Staten Island camps are strictly kosher, and kosher, gluten-free and dairy-free options are available at all our camps, as well as at any off-premises camp events. Please be sure to make us aware of any special dietary needs – including any not mentioned here – that your child may have and we will do our very best to accommodate.

Can Parents Get Involved?

Our parents are our strongest resource, and as such numerous avenues are available for them to keep in touch with us. From participation in parent sub-committees, focus and discussion groups and just plain old-fashioned telephone calls, communication with our parents ensures that we always remain responsive to the ever-changing needs of our children and families.

FROM OUR MEDICAL DIRECTOR

It is an honor to serve as the Medical Director for Sunrise Day Camps.

Coping with a childhood cancer diagnosis is a life-altering event for the entire family. Living with cancer becomes the new normal and turns the life of a family life upside down. It is critical that children with cancer be allowed to experience normal childhood activities including a care-free day camp environment.

Sunrise Day Camps are more than just camps. They are places where children with cancer and their siblings can just be kids. They are creative, safe, healthy, supportive and fun-filled communities where peers who have a similar and shared experience are supervised by a dedicated and trained staff who are keenly aware of the unique needs of Sunrise campers.

Sunrise Day Camps offer a host of high-low activities suited to those feeling energetic and others who need to take it easy. A day camp model that allows for children to sleep in their own bed at night, Sunrise fills a unique need for the Five Boroughs of New York City, Long Island, Westchester, Rockland, Orange County, Lower Hudson Valley and New Jersey communities. Parents can feel comfortable knowing that Sunrise is close to their home hospital.

Over my years as a childhood oncology specialist, I have seen the amazing positive impact that attending camp has on children with cancer, their siblings and the entire family.



Dr. Mark Atlas

Head, Childhood Brain and Spinal Cord Tumor Program
Program Director, Pediatric Hematology/Oncology Fellowship Program
Associate Chief, Education
Division of Pediatric Hematology/Oncology and Stem Cell Transplantation
Cohen Children's Medical Center
Associate Professor of Pediatrics
Hofstra-North Shore LIJ School of Medicine

VIRTUAL PROGRAMMING

Recognizing that not every child will be able to attend in-person summer camps and year-round programming, the Sunrise Association is proud to offer a number of virtual programs.

For the summer months, we are thrilled to offer **SunriseVX** (Virtual eXperience) for children ages 3½–16. Just like we do for our in-person camps, our incredible staff will be hosting a dynamic, engaging and interactive virtual summer camp designed for your child's age group and interests. Just contact your local camp for more specific information on SunriseVX's programming and schedule information.

The virtual fun continues long after the summer ends with a library of age-appropriate video content available on our Dorothy & Irving Ross Sunrise Studios app. Join us and our partners at American Airlines for **Wheels Up!**, featuring exciting trips to destinations all around the world, have fun while learning a new skill with Sunrise on Screens, explore our Sunrise Day Camps, and more! To view our virtual content, download the Sunrise Studios app – available for iOS, Android, Roku, Amazon Fire and Apple TV – or visit our YouTube page.



"It's a feeling that they understand you; as if they know how you are suffering and what you are going through in your life. And I've been through a lot in my life."

– Fara, age 15



THE FUN CONTINUES ALL YEAR 'ROUND!

Our kids love camp so much that we just had to extend the fun beyond the summer. During the school year, our camps host **Sunrise Sundays** and **Sunrise Fun-days** — special weekend and school holiday activity days for our campers and prospective campers — staffed by many of the same people whom they played with during the summer. These special programs make it possible for our campers to see their friends throughout the year and continue the summer fun. Sunrise Sundays and Fun-days may include sports, crafts, special shows, holiday parties and, when available, even swimming in an indoor pool! Some of our year-round programs are family events, where parents and children enjoy the fun-filled festivities together. Free transportation is available if needed.

Children, ages 3½–16 (3½–18 on Long Island), who are interested in joining our Sunrise family and who were not campers the previous summer are always welcome to attend our year-round programs. Just let us know if you are interested in starting your Sunrise experience during the school year and we will work with you to make it happen. Our year-round programs are held at our summer camp sites or at other sites that provide Sunrise Day Camp with exclusive use.





WHEN YOU NEED US MOST... SUNRISE IN THE HOSPITALS

Sunrise On Wheels

Ever see a child not want to leave a hospital because they're having too much fun? At Sunrise on Wheels, it happens all the time! Sunrise on Wheels is an innovative program that provides a day of Sunrise fun to children awaiting treatment in pediatric oncology units of participating hospitals. Our staff and volunteers wheel a rainbow trunk bursting with toys, games and activities right into many of our affiliated hospitals and change what could have been a difficult day into a day of camp fun!

Sunrise on Wheels brightens the days of thousands of children in many of our New York & New Jersey metropolitan hospitals. While the youngest among them might enjoy building LEGO sets, coloring or other age-appropriate activities, older children can participate in a lively game of UNO, intricate crafts and so much more. There are even electronic devices available for the child who would prefer to occupy themselves quietly. Of course, we know that the day is taxing and tedious for parents and caregivers as well, so we also have special "age appropriate" activities for adults! For information on when Sunrise on Wheels will be at your hospital, please email or call us.

Sunshine From Sunrise

Whenever we become aware that one of our campers is hospitalized, either camp counselors, staff or volunteers will visit with a few special surprises and a cheery smile. They will sit at bedside and play with the child, share stories of camp days, and even give mom or dad a drop of respite to go home for a few hours, change clothes and maybe have a hot meal. The continuity from camp to bedside helps our children feel connected to their counselors, friends and fun, lessening the sense of isolation and fear that a hospital admission can bring with it. Sunshine from Sunrise is just that – a burst of sunshine during the more challenging times, bringing sighs of relief to parents and sounds of laughter from their children. It's so simple to schedule a visit; all you need to do is email or call us!

FUNDING...

Sunrise Day Camps and Year-Round Programs are offered free of charge and exist only through the generosity of others. Private donations by foundations, businesses and very special individuals, as well as special events, government grants and support from UJA-Federation of NY help offset the costs of running these one-of-a-kind Day Camps and Year-Round Programs. Sunrise Day Camps are not-for-profit 501(c)3 charitable organizations and all donations are tax-deductible under federal guidelines. Donations can be made on our websites or by calling your local camp office.



Our Family of Camps

All Sunrise Day Camps are proud members of the Sunrise Association. Sunrise Day Camp—Long Island is offered through the Barry and Florence Friedberg JCC in Oceanside, NY in partnership with the Sunrise Association, while in Staten Island, Sunrise Day Camp—Staten Island is offered in partnership with the JCC of Staten Island. All of our partner agencies have extensive experiences in operating summer camps. All Sunrise programs are non-sectarian and warmly welcome every child who meets our criteria for admission.

Sunrise Day Camps are affiliated with more than 36 of the most renowned hospitals and medical centers in the U.S. and Israel specializing in the field of pediatric oncology. For a full list of hospital affiliations, please visit www.sunriseassociation.org.

ENROLL FOR A SUMMER OF SMILES!



Applications for Sunrise Day Camps can be completed online by visiting your camp's website (listed below). Just click "Enroll Camper Now." Paper applications may also be obtained through your doctor, social worker, child-life specialist or other medical professionals, or through our camp offices:



LONG ISLAND

516.634.4199

www.sunrisedaycamp-longisland.org



PEARL RIVER

914.343.5405

www.sunrisedaycamp-pearlriver.org



STATEN ISLAND

718.475.5119

www.sunrisedaycamp-statenisland.org



Parent-to-Parent

For first time enrollees, it may be comforting to hear other parents' experiences with Sunrise. Just give us a call, and we'll connect you with a parent of a current camper who can provide you with that special perspective that only another parent would have. Who knows—you might even walk away with a brand new friend!



SUNRISE DAY CAMPS

Serving New York City's Five Boroughs, Long Island,
Westchester, Rockland, Western Connecticut and New Jersey

LONG ISLAND

Summer Office

Henry Kaufmann Campgrounds
75 Colonial Springs Road | Wheatley Heights, NY 11798

631.920.6439

email: registrar@sunriselongisland.org

www.sunrisedaycamp-longisland.org

Deanna Slade, MAED, Regional Director of New York Camps

Dan Silver, Year-Round Programs/Asst. Camp Director • Nick Rinaldi, Registrar/Administrative Coordinator

Mark Atlas, MD, Medical Director

Winter Office

Sunrise Association
11 Neil Court | Oceanside, NY 11572

516.634.4199

PEARL RIVER

Summer Office

Henry Kaufmann Campgrounds
44 Henry Kaufmann Road | Orangeburg, NY 10962

845.735.3638

email: registrar@sunriseassociation.org

www.sunrisedaycamp-pearlriver.org

Jennifer Reich, Camp Director

Robin Rosenberg, Administrative Director/Camp Registrar • Mark Atlas, MD, Medical Director

Winter Office

c/o JCC of Mid Westchester
999 Wilnot Rd | Scarsdale, NY 10583

914.343.5405

STATEN ISLAND

Summer Office

Staten Island Academy
715 Todt Hill Road | Staten Island, NY 10304

718.475.5119

email: dlutzker@sjcc.com

www.sunrisedaycamp-statenisland.org

Sandor G. Haft, LMSW, Camp Director

David Lutzker, Administrative Coordinator • Mark Atlas, MD, Medical Director

Winter Office

JCC of Staten Island
1466 Manor Road | Staten Island, NY 10314

718.475.5119



SUNRISE ASSOCIATION

11 Neil Court | Oceanside, NY 11572 • 516.634.4144 • www.sunriseassociation.org

Nina Pickett, Board Chair • Arnie Preminger, MSW, President & CEO • Michele Vernon, MSW, SVP for Camping & Related Services • Bonnie Flatow, MT (ASCP), SVP for Hospital & Community Services

